

Raffle Bulletin

Policy Amendments – New Opportunities

JULY 13, 2021

This bulletin is to advise all licensed charitable organizations and raffle workers of **IMPORTANT AMENDMENTS** to the Raffle Terms & Conditions.

The following raffle policies are effective July 13, 2021.

- In response to the evolving raffle landscape in Alberta, AGLC is creating new opportunities for charities by:
 - expanding to allow electronically generated bearer ticket raffles (e.g. 50/50 draws) over multiple days (up to 14 days) at an entertainment event such as a festival (previously, electronic bearer ticket raffles were limited to single-day events);
 - expanding the availability of percentage draws (e.g. 50/50 draws) to be conducted with any raffle, and charities are no longer required to guarantee 20 per cent minimum prize value based on the total ticket value of the raffle for cash raffles;
 - introducing raffle ticket subscriptions for purchasers;
 - expanding progressive raffles by introducing the option to offer secondary progressive prizes; and
 - reducing the timeframe to hold raffle prizes from one year to three months.
- AGLC is also continuing to ensure integrity as well as to simplify and improve clarity of policy for charities by:
 - removing the concept of “traditional tickets” from raffle framework to reflect increasingly more flexible raffle policies and less distinctions between ticket types;
 - addressing prize claim procedures for progressive raffles; and
 - introducing prize selection procedures for progressive raffles.

Please familiarize yourself with the amended policies and ensure all affected staff are notified of the new requirements.

The amended Raffle Terms & Conditions may be accessed on AGLC’s website at aglc.ca. Additional information regarding AGLC’s commitment to a modern regulatory environment that supports consumer choice, innovation and economic growth can be found on AGLC’s website at aglc.ca/modernization.

If you have any questions or concerns, please contact the Regulatory Services Division at gaming.raffle@aglc.ca or 1-855-506-1066 extension 5.